The Fitzrovia Partnership
Business Improvement District

Brent for business

Camden Climate Alliance

Camden and Brent
Business Climate Challenge
Saving energy and money for businesses

Funded by UK Government

LEVELLING UP

SUPPORTED BY
MAYOR OF LONDON

Welcome and Introduction

Camden and Brent
Business Climate Challenge
Saving energy and money for businesses

Meet the presenters

Camden Climate Alliance

Turner & Townsend

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Agenda

Part 1 – Introduction

- Introduction to Camden and Brent Business Climate Challenge

- How does behaviour impact energy use?

- Behaviour change exercise

Part 2 – Practical steps

- Behaviour science – energy in the workplace

- Change management – ADKAR model

Part 3 – Taking action

- Developing an action plan
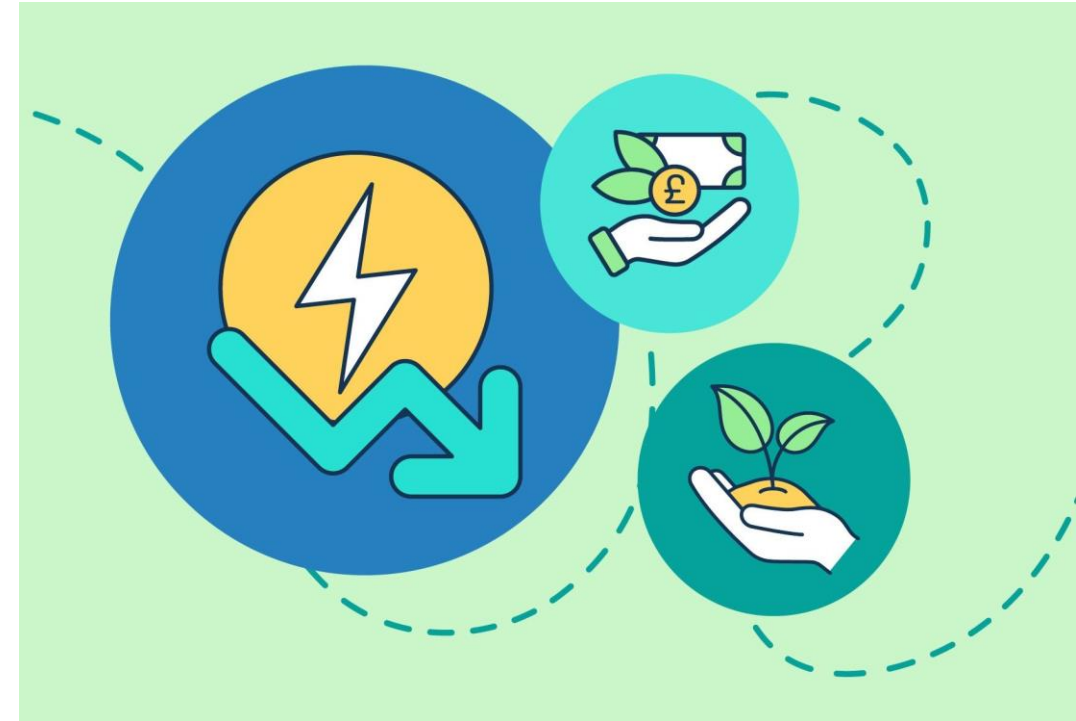
- Q&A

Purpose of the session

Identify employee behaviours that will reduce energy use.

Use change management to introduce and embed energy saving behaviours.

Provide resources and tools to help apply change management to save energy.

Part 1: Introduction

Camden and Brent
Business Climate Challenge

Saving energy and money for businesses

The Business Climate Challenge

What is the programme?

- A free energy efficiency programme to help 125 businesses reduce their energy costs and cut carbon emissions.
- It is a follow-on programme from the successful Mayor of London's Business Climate Challenge (BCC) between 2022-23, which has supported more than **200 London businesses** which included:
  - **46 Camden Climate Alliance** businesses
  - **22 Fitzrovia partnership** businesses
- **Brent Council** successfully executed a similar programme, assisting **54 businesses** through audits and grant funding opportunities.

What can my business expect to receive in the Camden and Brent Business Climate Challenge?

- An energy audit
- A recommendation report – actions, savings, ££ payback
- The opportunity to apply for grant funding in the FY 2024/25 to facilitate the implementation of recommendations from the report
- Access to an Energy Management dashboard
- Training – x6 sessions over the course of the programme

125 businesses

Camden
Climate Alliance

The
**Fitzrovia
Partnership**
Business Improvement District

Brent
for business

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The Challenge

Reduce your energy consumption by 10%

BCC Pilot 2020-21:
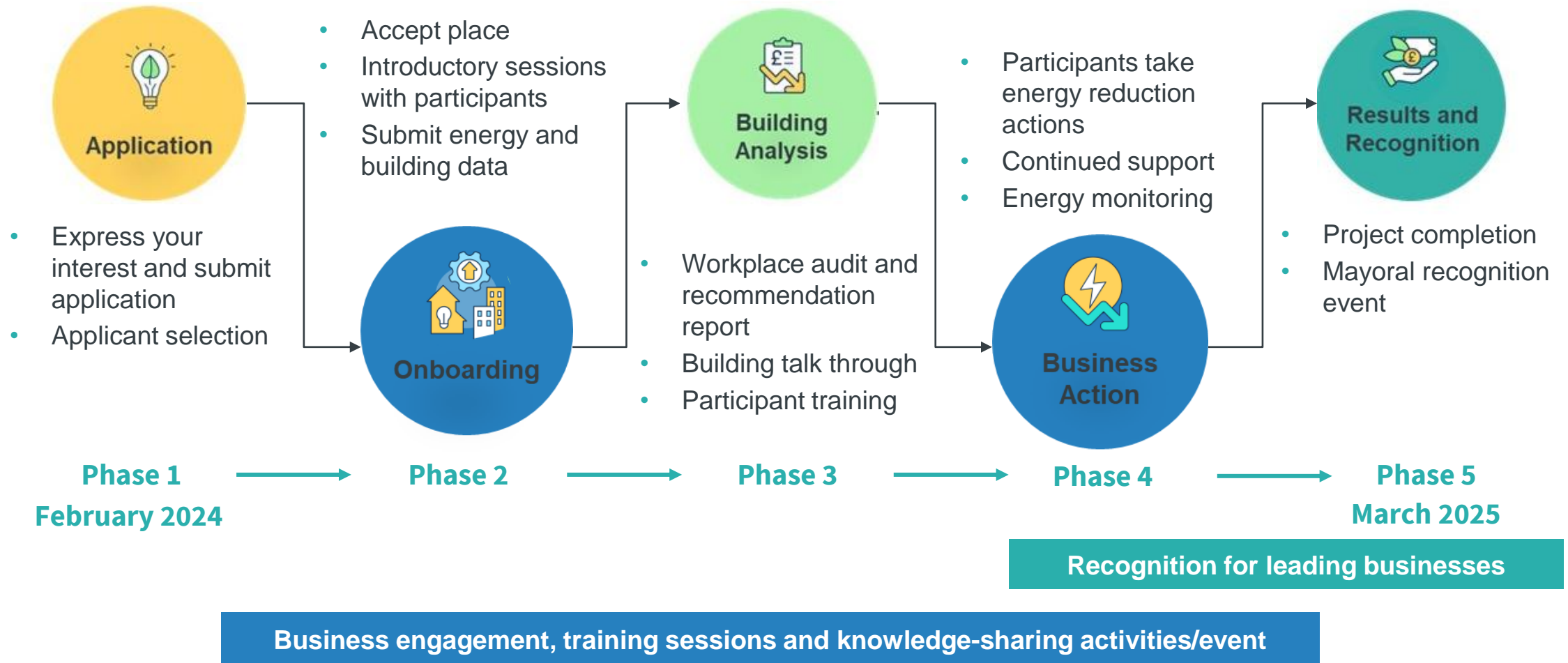Participants reduced energy consumption by **16%** on average in 9 months, saving **£8,300** in energy costs.

BCC scale up 2022-23:
Within the first 9 months, participating businesses that received their recommendation report more than 6 months ago, were already on track to save **9%**

BCC Scale Up 2024

Business Climate Challenge journey

Camden and Brent
Business Climate Challenge
Saving energy and money for businesses

Application

- Express your interest and submit application
- Applicant selection

- Accept place
- Introductory sessions with participants
- Submit energy and building data

Onboarding

Building Analysis

- Workplace audit and recommendation report
- Building talk through
- Participant training

- Participants take energy reduction actions
- Continued support
- Energy monitoring

Business Action

Results and Recognition

- Project completion
- Mayoral recognition event

Phase 1
February 2024 → **Phase 2** → **Phase 3** → **Phase 4** → **Phase 5**
March 2025

Recognition for leading businesses

Business engagement, training sessions and knowledge-sharing activities/event

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9

Business Climate Challenge Support

Energy Audit Recommendation Report

Carbon footprint
[NUMBER] tCO$_2$e

Cost of energy
£[NUMBER]

Gas consumption
[NUMBER] kWh

Electricity consumption
[NUMBER] kWh

1 Baseline your emissions / Reporting and disclosure

2 Improve operational efficiency

3 Transition to low carbon heating

4 Generate clean energy on site

5 Procure renewable electricity

6 Offset remaining emissions

Behaviour change recommendations

Example

Measure	Estimated savings			% energy savings	Lifetime carbon savings	Cost	Payback period
	Energy saving (kWh/yr)	Cost saving (£/year)	Carbon saving (tCO$_2$e) (year 1)	% kWh saving	tCO$_2$e (over 15 yrs)	£	Years
1. Encourage staff to adopt sustainable energy practices	4,400	£900	0.9	0.6%	5.7	-	Instant
2. Ensure server room cooling temperature setpoint is suitable	Negligible	Negligible	Negligible	Negligible	Negligible	-	Instant
3. Ensure controls are suitably adjusted to office usage patterns (HVAC Controls)	11,400	£2,300	2.3	1.5%	14.2	£1,500	0.6
4. Develop policies to ensure sustainability is considered in all procurement	-	-	-	-	-	-	-
Total	15,800	£3,200	3.1	2.1%	19.9	£1,500	0.6

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Behaviour change recommendations

Example

Recommendation 1: Enable sustainable energy practices				
Potential annual savings			Implementation cost	Payback period
4,400 kWh/year	£900 /year	0.9 tonnes CO_2e/year	-	Instant
Details	▪	When staff use the office, they use energy. Whilst electrical equipment such as laptops and monitors are not large energy users, lots of small energy users adds up to a surprising amount.		
	▪	Often people do not notice energy waste until it is brought to their attention. For example, when leaving a meeting room many people will turn off the lights as they present a visual reminder – but it's easy to forget to turn off the air conditioning because you can't see it. Raising awareness of these tendencies can help people to adopt more sustainable practices.		
	▪	It was brought to the auditor's attention that TV screens and computer monitors are all controlled manually and do not have an automatic shut-off or sleep mode activated. This presents the twinned risk of excess use, and human error during shutdown operations.		
	▪	The calculations were based on screens having their sleep functions enabled or brought forward, which would save an estimated 10% of screen time due to the removal of human error.		
Benefits	▪	Reduction in emissions and energy use at zero cost. Enabling sustainable practices is likely to be one of the most cost-effective solutions to reducing energy use and emissions in the office.		
Risks	▪	There is a risk that whilst experimenting with sleep modes, monitors and TV's go to sleep whilst still in use.		
	▪	There is a marginal risk that some members of staff may not be fully engaged with the new practice. However, studies have shown the majority of employees want to assist their employer to be more environmentally friendly.		
Next Steps	▪	Set laptops/PCs TV's and monitors to automatically sleep or hibernate after a certain period. Sleep functions use around 80% less power than normal, and a computer in hibernation uses no power.		
	▪	Install energy consumption monitoring software on incoming electricity supplies and monitor changes to energy use.		
Energy Saving Calculations	▪	It is not uncommon for measures of this nature to reduce energy use by 10% or more. This is the figure that has been estimated in the calculations based on television and monitors alone. The actual saving could be higher once other pieces of		

CBBCC recommendation report summary

Camden and Brent Business Climate Challenge — Saving energy and money for businesses

Six steps to building decarbonisation	Recommendation	Cost	Estimated savings				Lifetime carbon savings	Payback period
		£	kWh/year	% of total	£/year	tCO$_2$e in year 1	tCO$_2$e (over measured lifetime)	Years
1. Baseline your emissions	Request your supplier fits automatic half hourly meters to enable real-time monitoring of energy use.	Likely covered by provider	-	-	-	-	-	-
2. Improve operational efficiency	1. Encourage staff to turn off lighting and IT equipment when not in use.	Free	438	1%	£140	0.04	0.5	Instant
	2. Increase the temperature setpoint of cooling equipment in the server room.	Free	352	1%	£120	0.03	0.4	Instant
	3. Install secondary glazing where single glazed windows are used.	£18,200	4,165	3%	£260	0.8	11.4	>25
	4. Develop policy to ensure sustainability is considered in all procurement	-	-	-	-	-	-	-
3. Transition to low carbon heating	Install a low carbon air source heat pump heating system and electric instant hot water heaters.	£52,000	Elec: -44,899 Gas: 155,593	Elec: -137% Gas: 100%	-£4,900	19.6	372	None
4. Generate clean energy on site	Install a solar PV array (not considered feasible).	£7,500	1,504	5%	£490	0.3	1.9	11.4
5. Procure renewable electricity	Procure renewable electricity.	Not estimated	-	-	-	-	-	-
6. Offset remaining emissions	Purchase offsets to 'neutralise' your remaining emissions.	Not estimated	-	-	-	-	-	-
Total		£77,700	117,200	62%	-£3,900*	20.7	386	None

Emissions from workplace behaviours

N_2O CH_4 HFCs   **CO_2**   PFCs SF_6

Scope 3 (indirect)
Upstream behaviours

Scope 1 (direct)   **Scope 2 (indirect)**
Employee actions that use energy in the workplace

Scope 3 (direct)
Downstream behaviours

Employees commuting to work

Employee business travel

Purchase of office supplies

Suppliers and employees transporting good

Driving company cars

Heating and cooling the workplace

Using workplace computers and small power

Use of lighting in the workplace

Waste disposal at work

End consumers using products

End consumers disposing of products

Employee pensions and company investments

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Behaviour and energy use

Our energy use is shaped by ingrained habits that are hard to change, due to subconscious preferences for the status quo.

Changes in our everyday habits can help to reduce energy bills, lower carbon emissions and ease pressure on the power grid.

Using change management methods can help us reduce energy use by fostering good behaviours.

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Technology and behaviour change

Lighting
- Sensors
- Timers
- Too much, too little

Appliances and equipment
- Energy saving mode
- Timers
- Efficient equipment – easy to use

Energy Management
- Smart meters/Meter reading
- Energy management platforms
- Reporting requirements

Refrigeration
- Temperature controls/Thermal Comfort

Heating controls
- Temperature controls
- Timers/On too long/Not enough

Rebound effect

The paradoxical outcome of energy use increasing rather than decreasing, in response to improved energy efficiency.

Fuel efficient car

The Efficiency Paradox

Lower petrol bills

Long-haul holidays

More energy

Lower running costs

Drive further more often

More energy

Activity: Behaviours that save energy

What kind of behaviours
can help to reduce
energy?

Scan the QR Code or enter in
Menti Code:
2759 9974

What behaviours save energy?

Lighting, appliances and equipment

Switching equipment and lighting when not in use.

Establishing a process with assigned responsibilities, to turn equipment and appliances on and off when closing and opening the building.

Maintaining regular maintenance and servicing.

Including energy efficiency in procurement decisions.

Our workplace already demonstrates this behaviour.

Our workplace could implement this!

What behaviours save energy?

Heating and cooling

Empowering employees to select warmer or cooler parts of the building to work from, based on their preference.

Optimising building occupancy, to limit spaces needing heating and cooling.

Drawing blinds to keep rooms cool in hot weather.
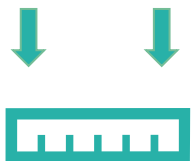
Keeping a gap between the heating and cooling set points, so both systems do not work in competition and discouraging employees from overriding controls.

Our workplace already demonstrates this behaviour.

Our workplace could implement this!

What behaviours save energy?

Technology

Checking server room temperature settings against manufacturers' guidance. Many server rooms are cooled below manufacturers' recommendations and require less air conditioning.

Switching off computers, printers, scanners at the end of the day.

Using power-save settings and automate turning off.

Our workplace already demonstrates this behaviour.

Our workplace could implement this!

Reducing the size of email inboxes and attachments to lower processing demands on servers.

ACTIVITY: Understanding your challenges

👍

Our workplace could implement

What do you see as your biggest challenges when implementing the changes needed to reach a 10% reduction in energy consumption?

❤️
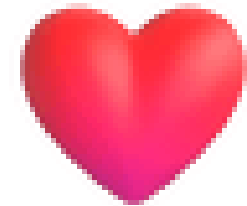
Our workplace already demonstrates this behaviour

We would like you to **use the chat function** to share your biggest challenges with us.

You can submit multiple answers and please use the icons to interact with responses.

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What are the challenges?

Climate anxiety

Blame others

Overwhelmed with the choices

Resistance to change

Part 2: Practical steps to change behaviours

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Organisational motivation

Smaller businesses account for around half of UK business greenhouse gas emissions.
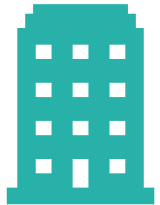
58% of SMEs plan to upgrade energy efficiency of their premises and 54% intend to invest in more energy efficient processes.

53% of small businesses are not ready to prioritise decarbonisation
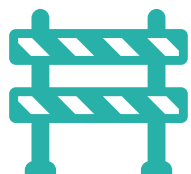
The most commonly perceived barriers to action are around cost and feasibility. Rising energy costs and cost of living is a further barrier.

Sources
www.british-business-bank.co.uk/research/smaller-businesses-and-the-transition-to-net-zero/
www.businesswest.co.uk/blog/businesses-consider-climate-change-core-business-issue-need-resources-act
www.natwestgroup.com/news-and-insights/latest-stories/economic-analysis/2023/apr/uk-smes-return-to-growth-in-q1-2023.html

Power of employee behaviour
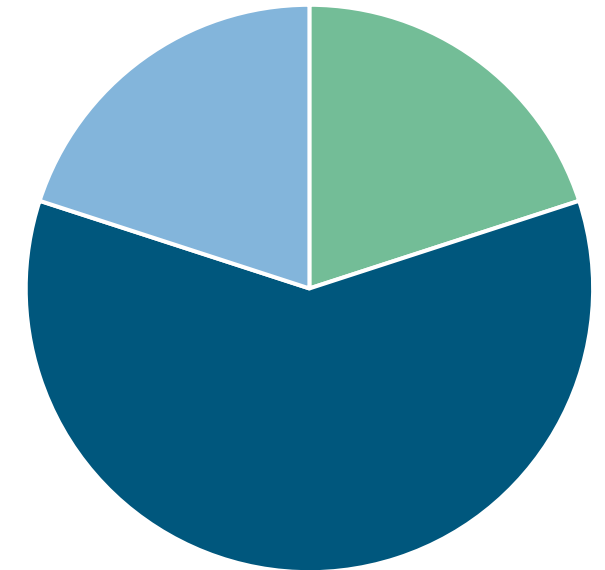
- ■ Enthusiastic energy savers
- ■ Aspiring energy savers
- ■ Energy non-engaged

Stakeholder engagement

Why should I care?

Think of the big picture

Cost of living – bring it closer to home

Company culture – it matters to us.

What's In It For Me?

Business impact – securing your future

Developing good habits

Will I need to contribute?

Small acts lead to big impact

Build into KPIs

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What is a Change management framework?
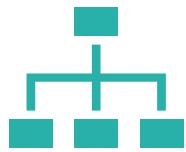
A change management framework is a structured approach to manage organisational changes effectively

When it comes to energy efficiency, using change management frameworks helps the adoption of energy-saving practices throughout the organisation

Many change management frameworks are available. We have identified the **ADKAR model** as a good approach to improve energy efficiency

ADKAR:

- Provides a holistic and structured approach to implementing energy efficient behaviours
- Engages stakeholders
- Manages resistance, promotes acceptance
- Supports communication
- Facilitates continuous improvement

ADKAR Change management model

ADKAR – Theory: Drive sustainable individual behaviour change
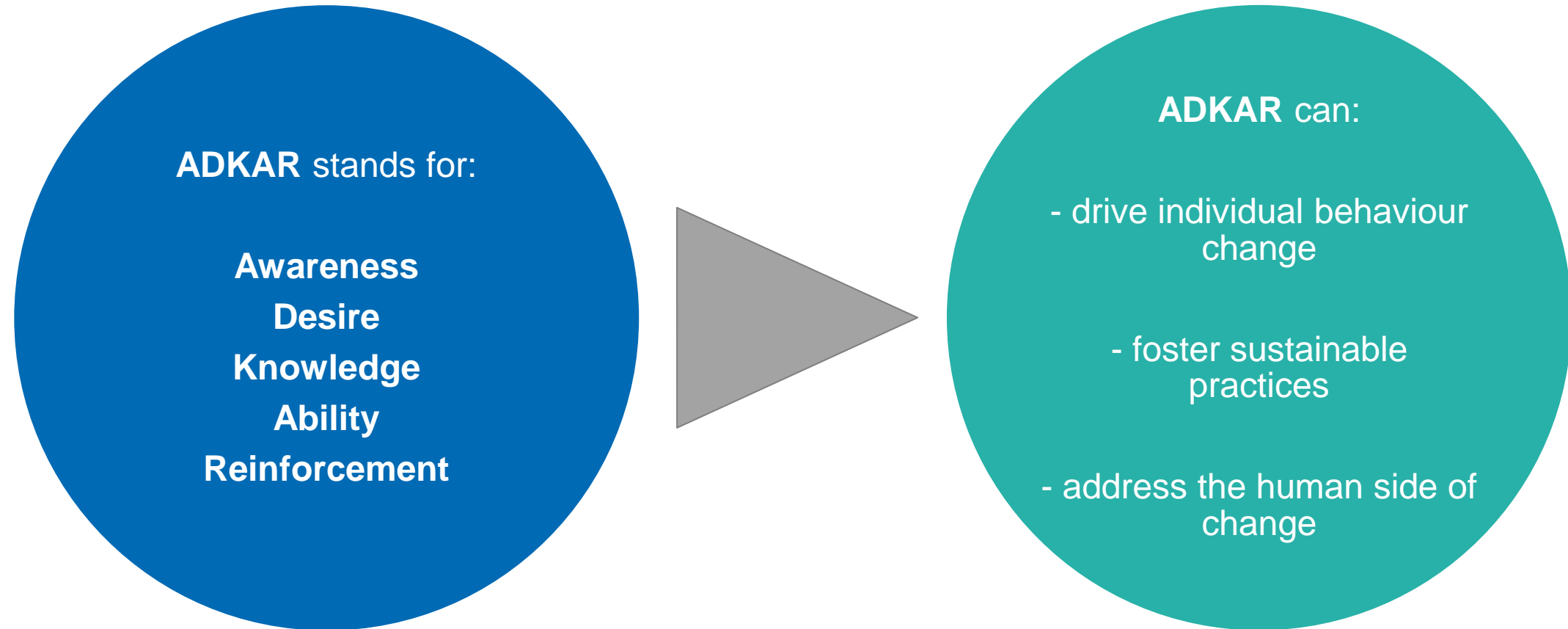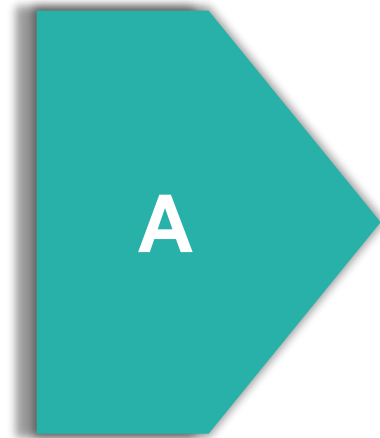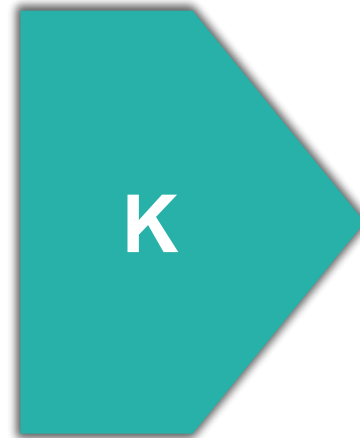
ADKAR stands for:

Awareness

Desire

Knowledge

Ability

Reinforcement

ADKAR can:

- drive individual behaviour change

- foster sustainable practices

- address the human side of change

Why ADKAR works

A	D	K	A	R
Awareness	**Desire**	**Knowledge**	**Ability**	**Reinforcement**

Awareness

Do your employees know that the business has a target to reduce energy use?

Employees who are aware of their organisation energy practices, are more likely to act.

Do your employees know what they are expected to do, to save energy?

Employees who are aware of the expectations to save energy, are more likely act.

Do your employees receive prompts to save energy?

Workplaces with posters and reminders to turn off computers and lights, were more likely to change behaviours.

Awareness

How do you make your employees aware?

Visible senior leadership and line management endorsement.

Visibility of energy use and reduction target.
Posters, intranet, meeting, newsletters.

Dialogue with employees. Harness their views, degree of support, ideas.
Meetings, roundtables, survey.

Use local and national campaigns to amplify awareness e.g. London Climate Week, Earth day.

Positive communications.

Effective communication

Stop leaving your monitor on!!!

V

Thank you for switching off your monitor at the end of the day.

95% of our employees switch off monitors when not at their desk.

Switching off our monitors has saved 2 tonnes of carbon.

Awareness

Furniture manufacturer

Case Study

The challenge:
- Energy audit identified high electricity baseload at night and over the weekend and predicted 16% reduction by daily shutdown.

The action:
- Manufacturing team leaders reviewed the energy efficiency recommendation report together.
- Each manager identified all electricity using equipment in their area, and considered when each piece of equipment could be switched on and off.
- Used a spreadsheet to record safe switch on and off times.
- Delegated responsibility and authority to individuals to action the agreed plan.

The result:
- Saved 25.4% of energy use and over £100,000 per annum from energy costs with no capital investment cost.

How to CREATE desire

Incorporate energy/sustainability into job progression, roles and performance measurements.

Incorporate reward into existing reward structures e.g. bonus.

Align to employee values.

Encourage competition e.g. between floors, shifts, departments, buildings.

Enabling desire

Ensure employees understand their contribution

Acknowledge feedback

Incorporate feedback into your change design

Follow up!
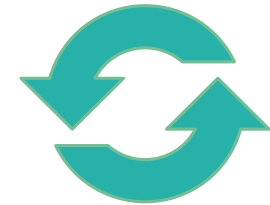
Continuous improvement

Knowledge

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Why knowledge is important

Knowledge is power.

Knowledge helps employees understand the importance of energy conservation.

Identifying energy-saving opportunities.

Making informed decisions.

Enabling ability

Support employees to understand what they can do within their role to conserve energy

What does ability mean in the context of energy efficiency

Training

Signposting

Mentoring

Energy champions
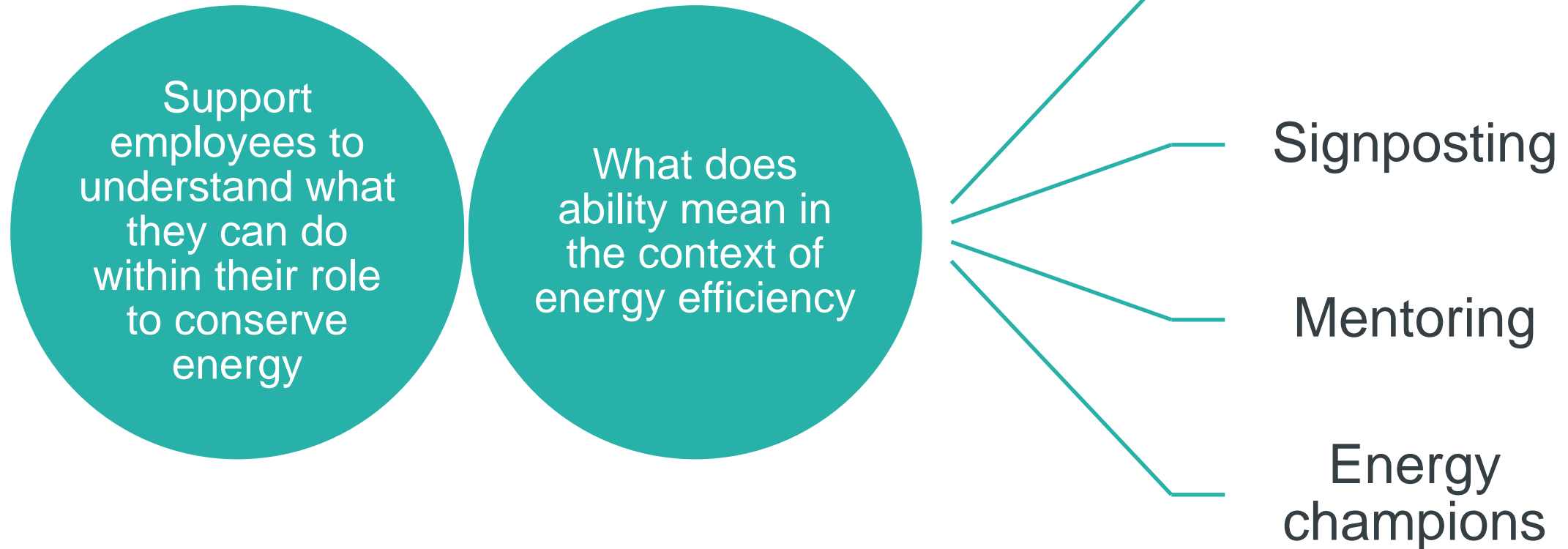
How to build ability

Develop

Training programmes on energy efficiency awareness and best practices
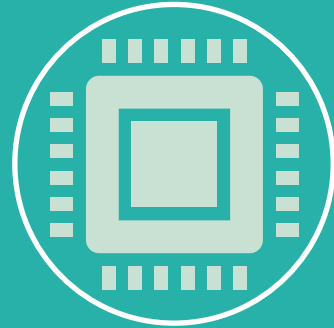
Create

A central resource hub or platform that serves as repository for energy efficiency information

Establish

A mentoring programme where experienced employees within the organisation can mentor others

Identify

Enthusiastic individuals to become energy champions

Prompts to develop ability

Labels

Most people will not take the risk of making the wrong decision and will leave lights and equipment on rather than switching off by mistake. Labelling switches is a no cost, simple solution.

PLEASE SWITCH OFF LIGHTS AFTER USE

Checklists

These are prompts to ensure all employees follow the same sequence of tasks at the start or the end of the day. They can help take away the mental load and avoid equipment being left on by accident.

CLOSE DOWN CHECK LIST	COMPLETE Y/N
Display fridge turned off	Y
Coffee machine turned off at wall	Y
Bathroom lights turned off	Y
Fans turned off	Y
Meter reading taken	Y

Forming a green team

If your business's environmental drive needs a turbo boost, then you need a **green team**. A dedicated task force of individuals from across your organisation can work to channel all the ideas and energy you need to deliver real practical change.

A green team can:
- Take ownership of energy efficiency and waste reduction ideas
- Set achievable, yet ambitious, targets and see that they're met
- Keep staff on board, and motivated with regular progress updates
- Keep your business competitive, attractive to customers, and ahead of the legislation

Successful green teams have:
- the right people
- senior buy-in
- enthusiasm
- structure and governance

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Choice architecture

- Directing employees to make better energy choices.

- Energy intensive activity is more inconvenient

- Energy efficiency activity is more desirable/convenient/default

e.g.
- locating desks in well-lit areas.
- having a single printer

The ability for every role to save energy

Sustainability
- Energy policy
- Carbon reduction plan
- Energy data analysis

Senior leadership
- Energy Policy
- Resources
- Carbon reduction plan

Finance
- Energy data
- Budget
- Cost control
- Procure low carbon energy

ICT
- Automation

HR
- Job roles
- Performance reviews

Marketing/ Comms
- Promoting energy efficiency
- Sharing progress

Operations
- Energy use

Facilities Management
- Building maintenance
- Energy data

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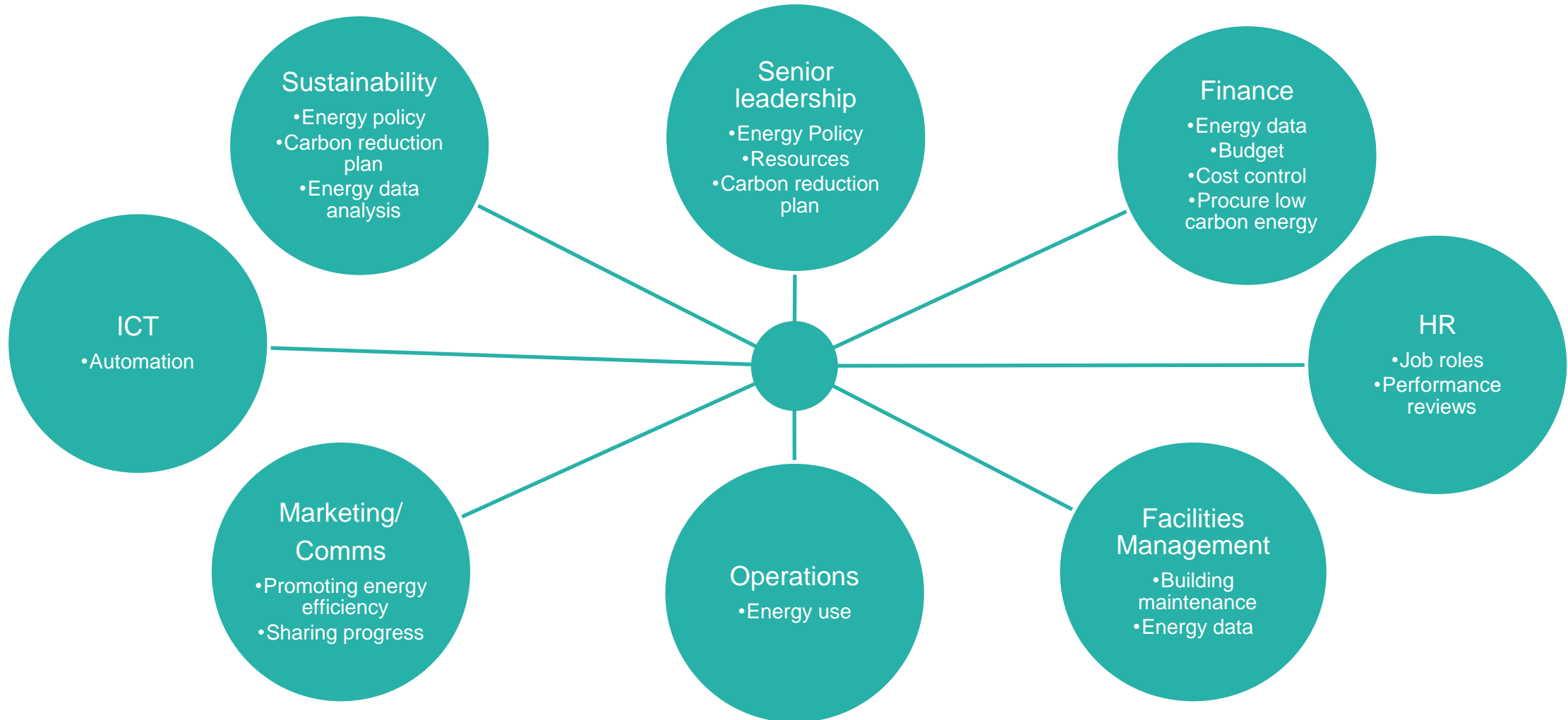
Reinforcement

Why reinforcement is important

Sustain

Sustain energy-saving behaviours

Overcome

Overcome resistance

Build

Build a culture of energy efficiency

Motivate and engage

Motivate and engage employees

Track and evaluate

Track and evaluate progress

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How to deliver reinforcement
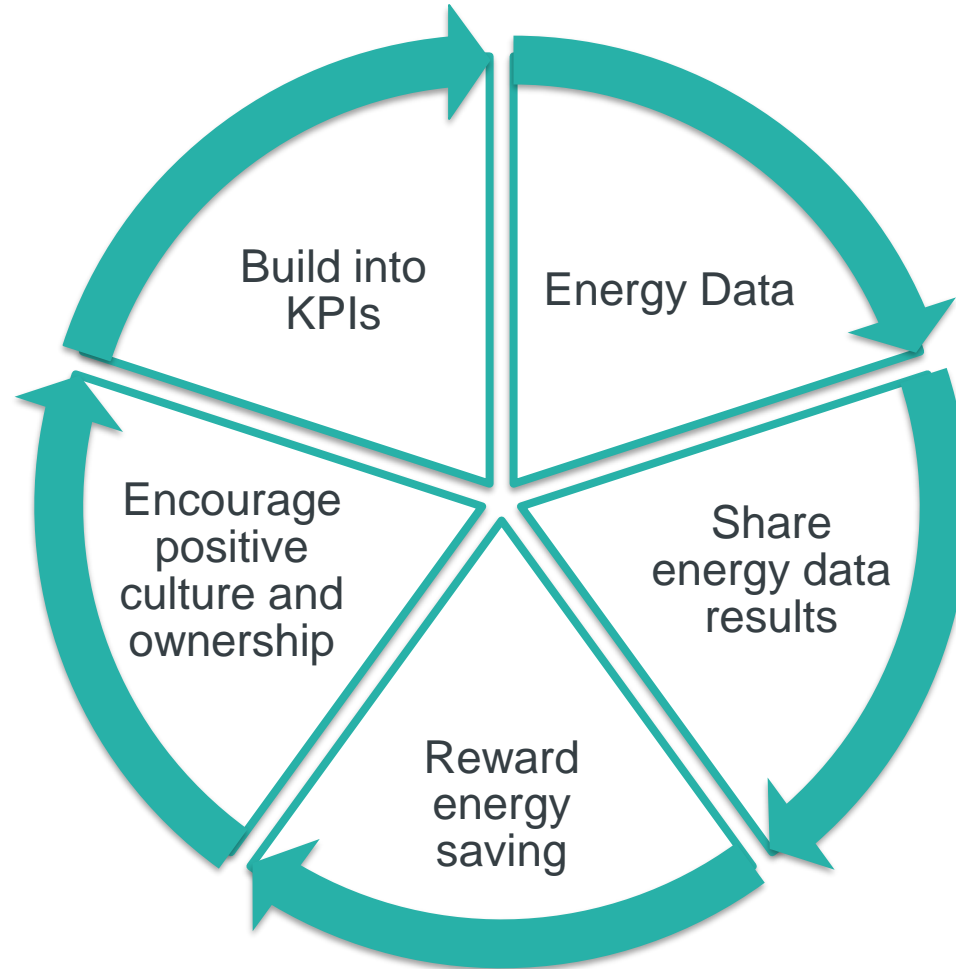
Using data to reinforce behaviour

- IO-Gen platform – energy profile
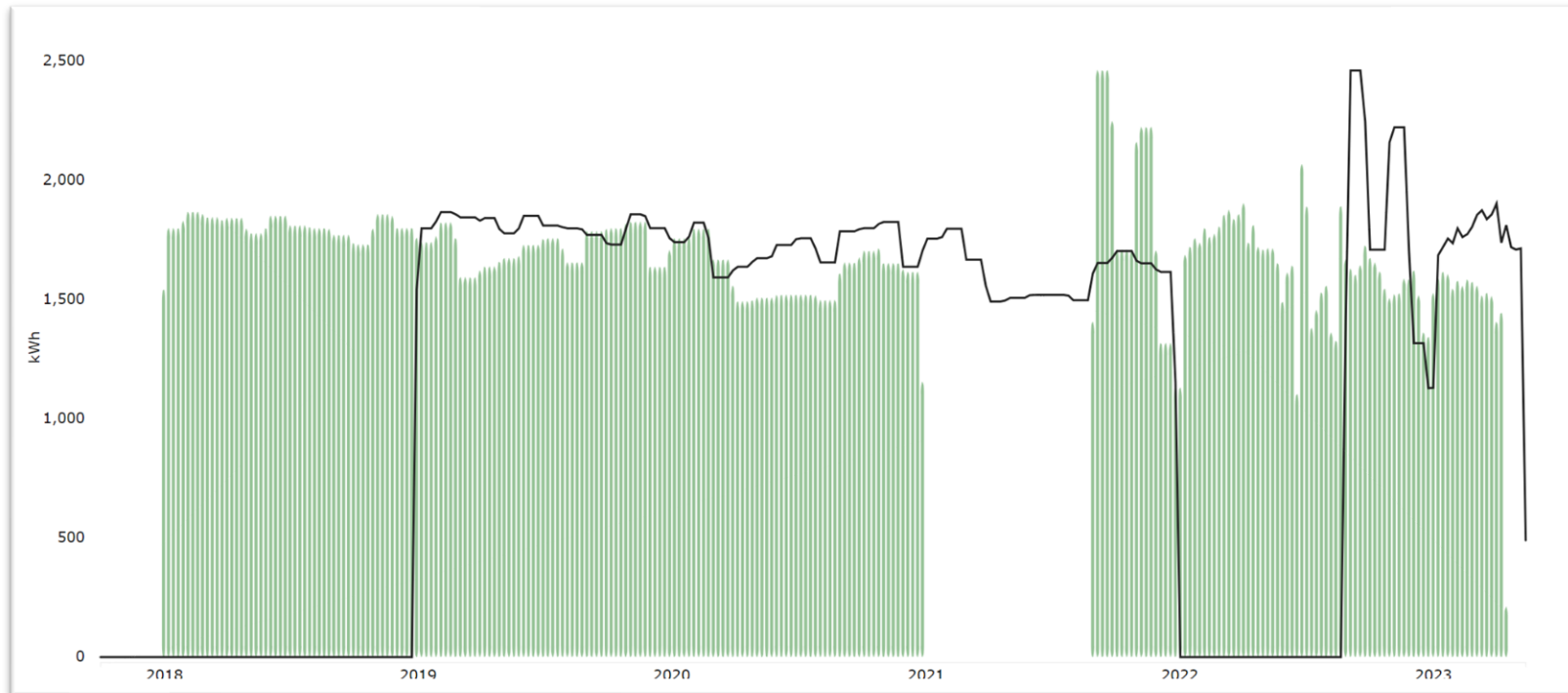
Using data to reinforce behaviour

- IO-Gen platform – load duration curve
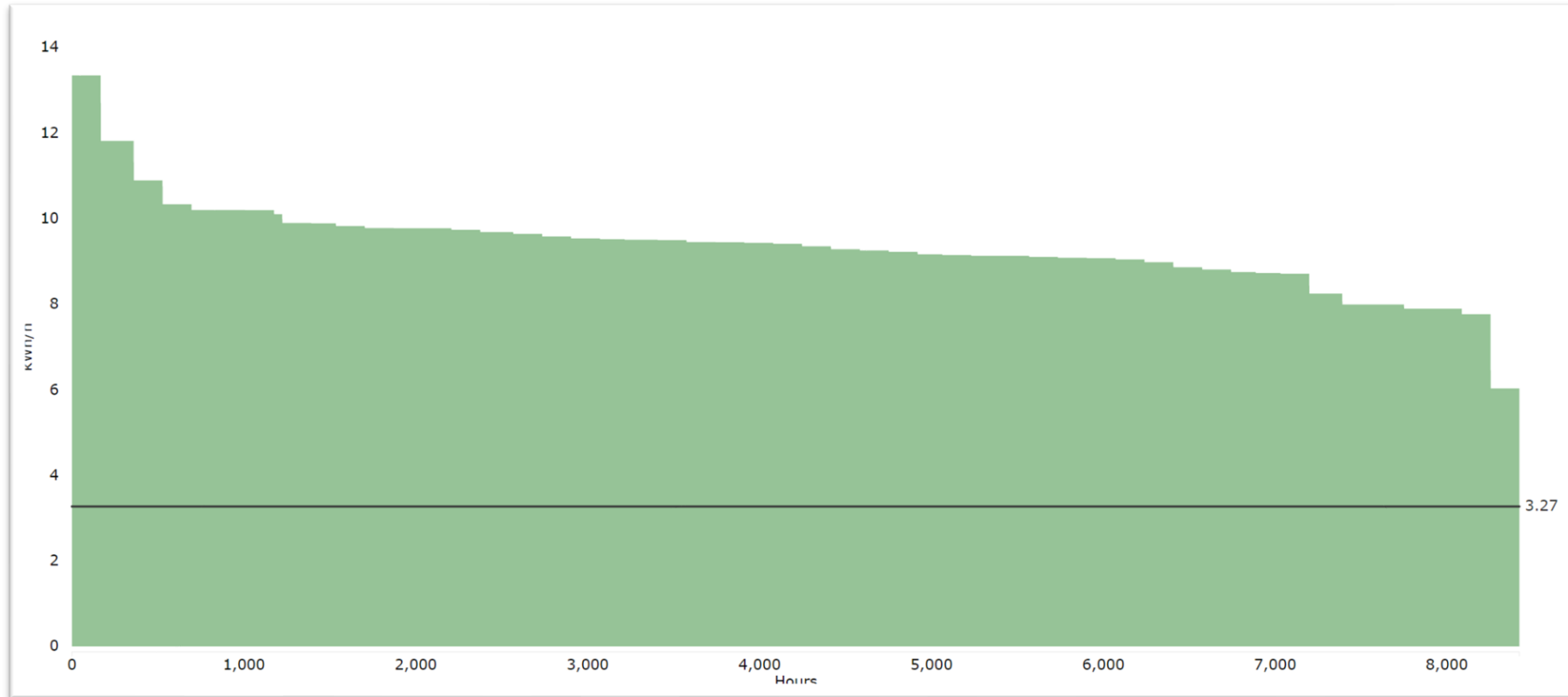
Using data to reinforce behaviour

- IO-Gen platform – heat map
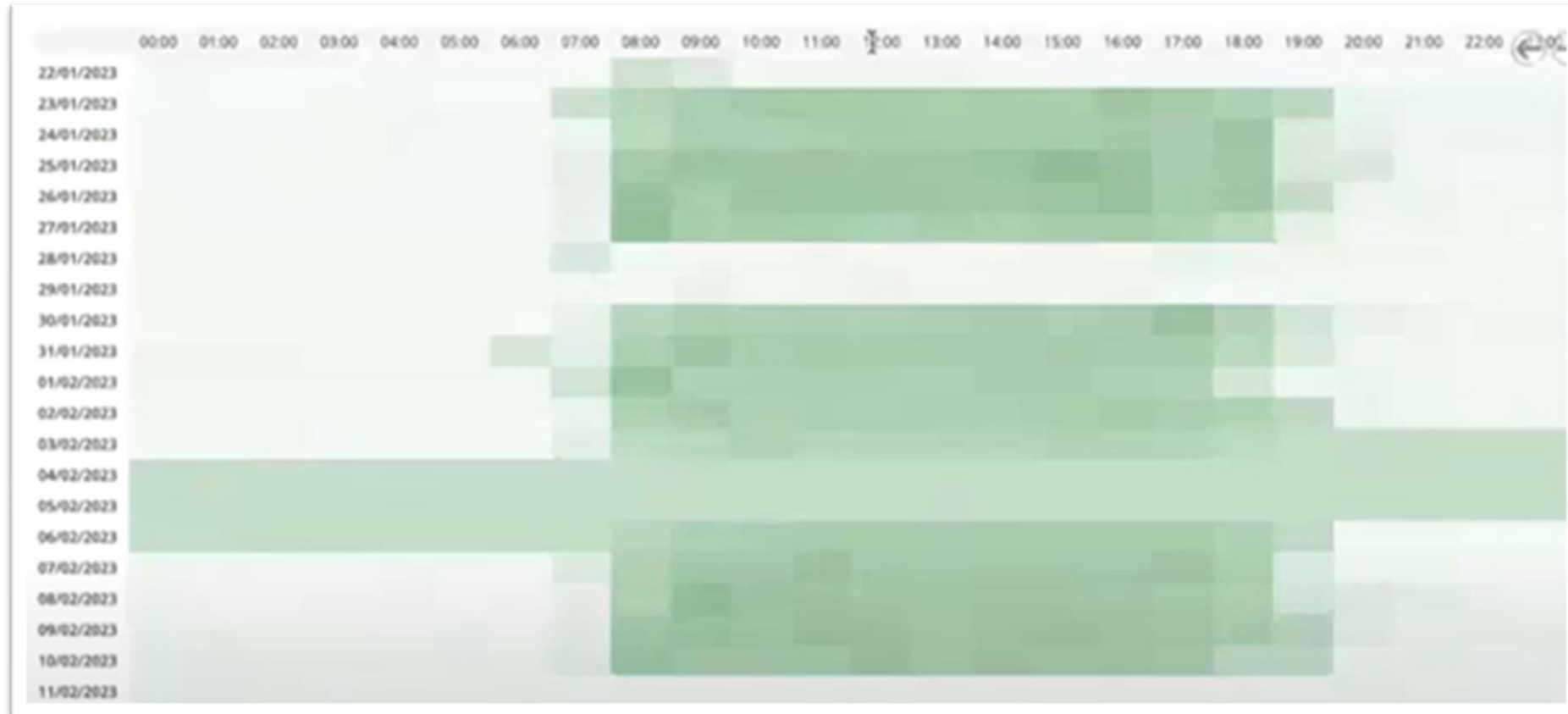
Using data to reinforce behaviour

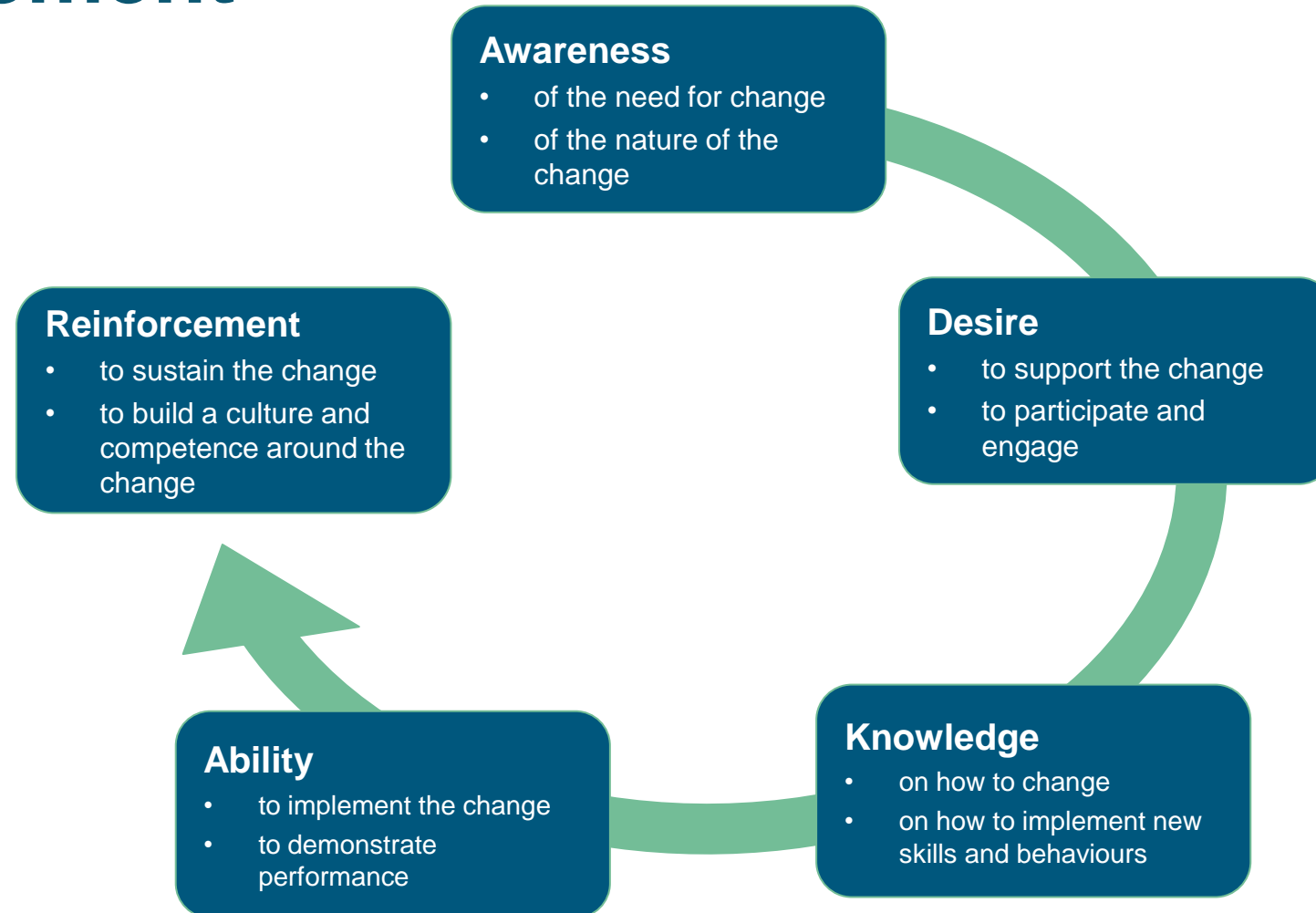- IO-Gen platform – weekday analysis
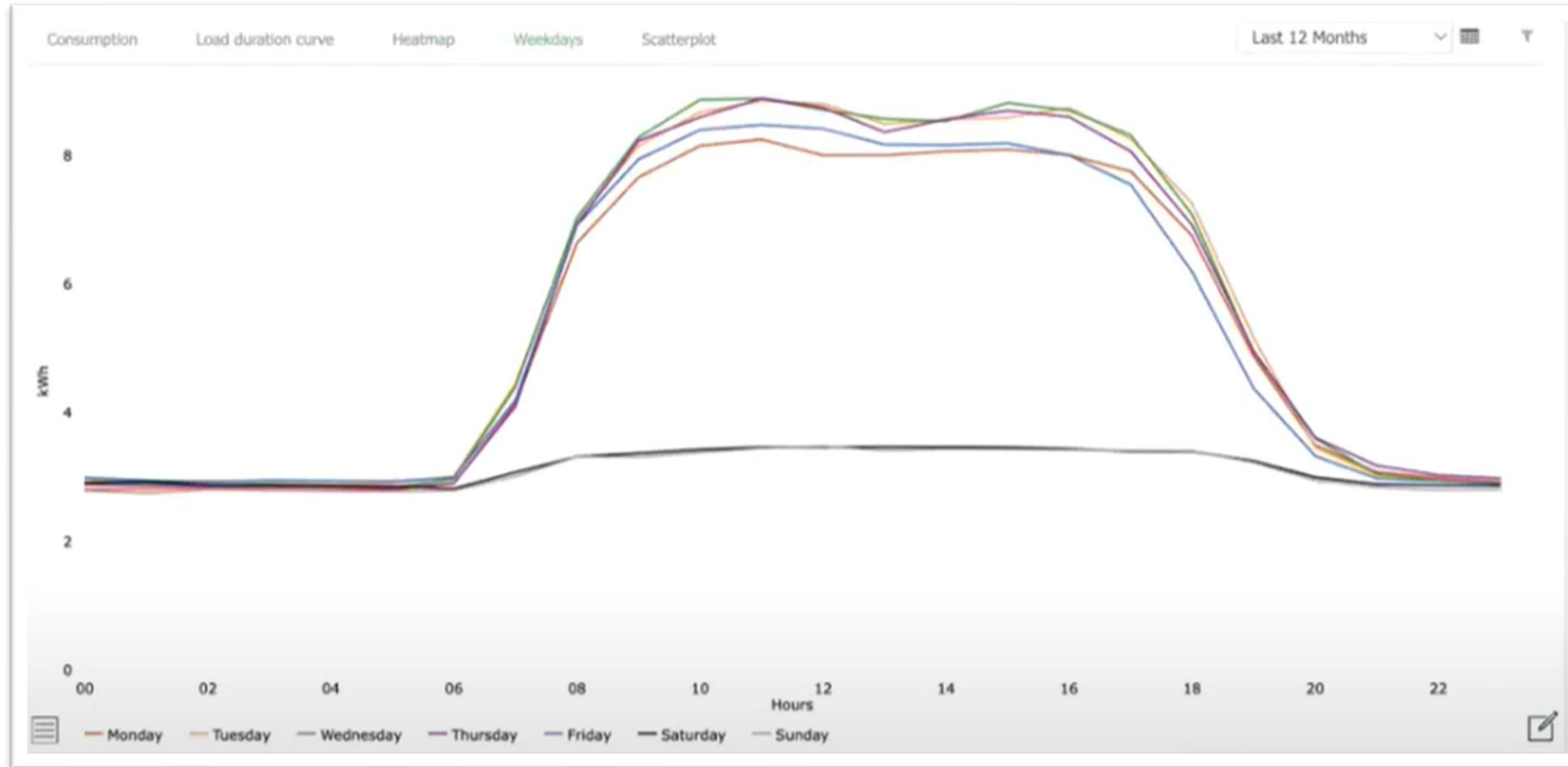
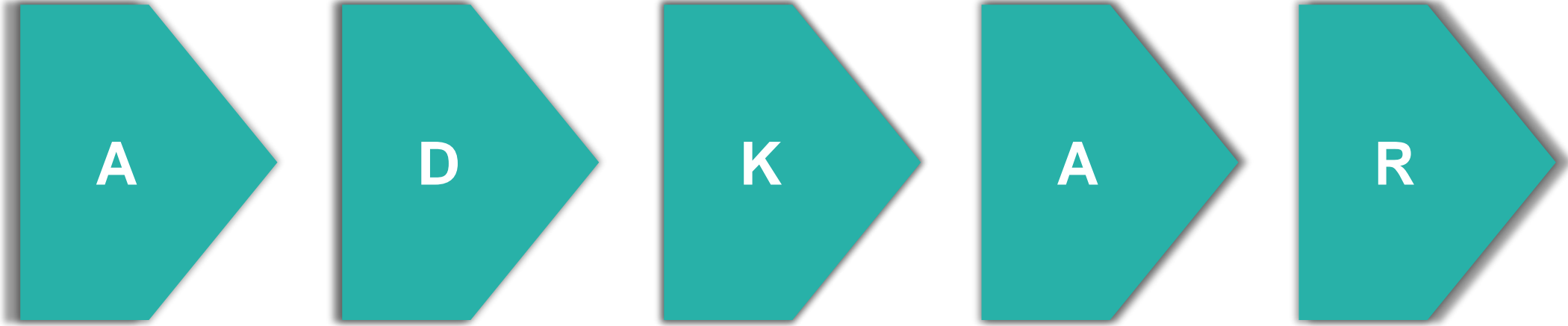# IO-Gen summary dashboard

Reinforce behaviours

- Energy Data

High quality infographics are **30x** more likely to be read than plain text

90% of the information transmitted to the brain is visual

The human brain can process an image in just **13** milliseconds

People who follow directions with illustrations do **323%** better than those who follow text-only directions

Reinforcement

Awareness
- of the need for change
- of the nature of the change

Desire
- to support the change
- to participate and engage

Knowledge
- on how to change
- on how to implement new skills and behaviours

Ability
- to implement the change
- to demonstrate performance

Reinforcement
- to sustain the change
- to build a culture and competence around the change

Source: https://www.researchgate.net/publication/334736458/figure/fig2/AS:785889659740160@1564382104272/5-stage-Adkar-model-i-Awareness-of-the-need-to-change-For-the-employees-to-easily-buy.jpg

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Conclusions

A — Awareness

D — Desire

K — Knowledge

A — Ability

R — Reinforcement

What behaviour changes have you implemented?

Camden and Brent
**Business Climate
Challenge**

Saving energy and money for businesses

Part 3: Taking behaviour change back into your business

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Next steps: Action Plan

1) Revisit CBBCC recommendation report

2) Think about potential questions such as
- does the recommendation require any behaviour change?
- what behaviours require changing?
- is this behaviour change measurable?
- does the person have the knowledge?

3) Use an action plan template *(example below)*

Behavioural Change Action Plan Template

Reference	Measure Recommended by the CBBCC audit	Does this require any behaviour change?	Teams affected	Who is responsible for implementing the change	A How will we raise awareness to support the behaviour change	D How will we build desire to support the behaviour	K How we will improve knowledge to support the behaviour	A How will we improve ability to support the behaviour
EXAMPLE #1	*Record and track energy use*	*Yes, will require manual meter readings, tracking meter readings, notifying energy company, following trends, feeding back data to management and operational teams, investigating unusual trends.*	*Facilities team, operational teams, data team, comms team.*	*Office manager*	*Explain that the business is taking part in BCC and wants to reduce its energy use by 10% in year 1.*	*Introduce energy management into professional development plan.*	*Watch the CBBCC Energy management training.*	*Check with office manager that they can carry out the task, seek additional help from CBBCC or peers if necessary.*
[e.g. 001]	[Enter a recommendation from the CBBCC audit]	[Check with your auditor during your walk around meeting if any behaviour change is required]	[Provide the names of the employees/ teams/ departments/ functions that will be affected by any behaviour change implementation]	[Identify who will be responsible for the day to day management of the behaviour change being implemented]	[Capture all measures you will use to raise awareness of the change]	[Capture all measures you will use to build desire to support the change]	[Capture all measures you will use to improve knowledge to support the change]	[Capture all measures you will use to improve ability to support the change]

Business Climate Challenge journey
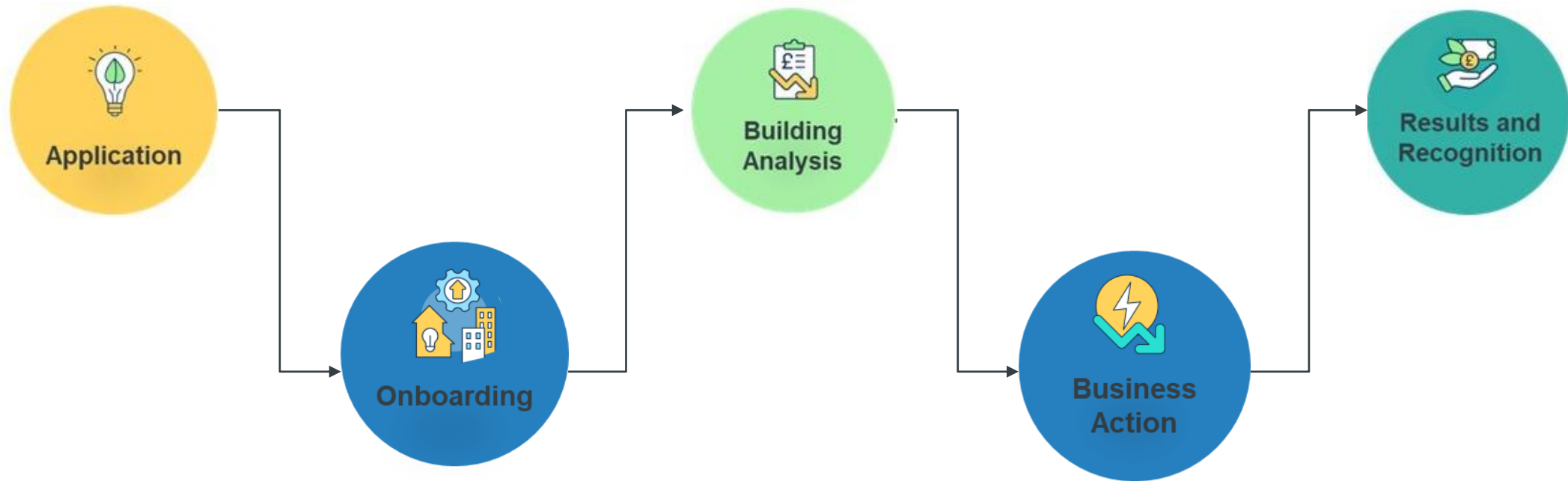
Thank you for joining
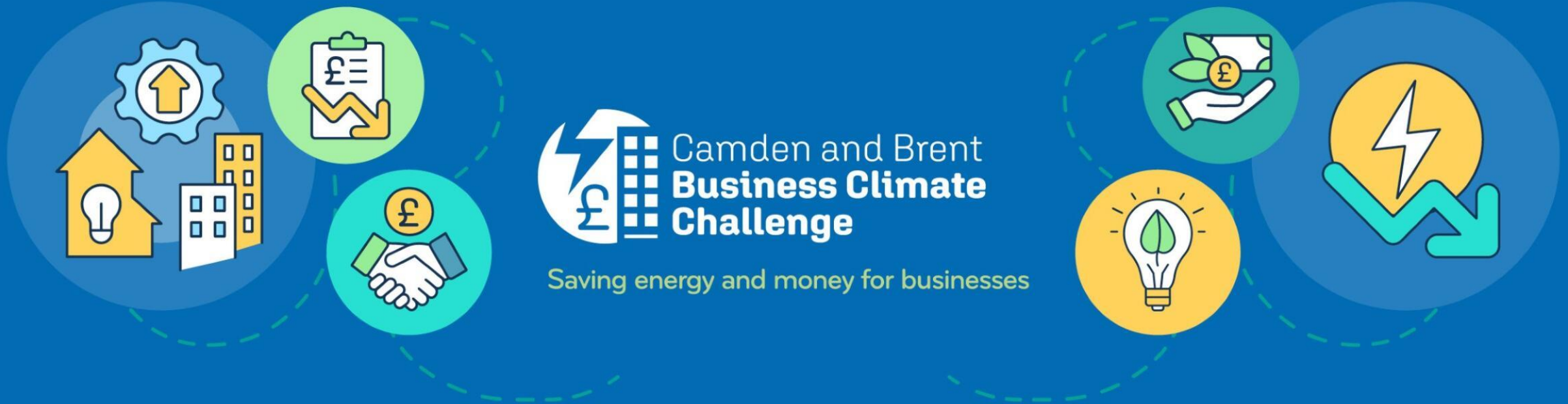
Contact us: businessclimate@turntown.com

Q&A

Camden and Brent
**Business Climate
Challenge**
Saving energy and money for businesses

Additional information

Case studies

Awareness

Furniture manufacturer

Case Study

The challenge:
- Energy audit identified high electricity baseload at night and over the weekend and predicted 16% reduction by daily shutdown.

The action:
- Manufacturing team leaders reviewed the energy efficiency recommendation report together.
- Each manager identified all electricity using equipment in their area, and considered when each piece of equipment could be switched on and off.
- Used a spreadsheet to record safe switch on and off times.
- Delegated responsibility and authority to individuals to action the agreed plan.

The result:
- Saved 25.4% of energy use and over £100,000 per annum from energy costs with no capital investment cost.

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Desire

Hospitality chain (All Bar One, Toby Carvery, Harvester)

The challenge: Set a target to reduce energy use by 5% without impacting customer experience. Little prior experience of energy efficiency and high staff attrition.

The action:
- Competitions between sites, £25k of prizes e.g. iPads, days out.
- Security and cleaning staff empowered to leave 'treats' for employees who had switched off at the end of their shift.

The result:
- Campaign saved £1m within the first three months.

Case Study

Knowledge

Butlins, Haven, Warner Leisure

The challenge:
- Target set to reduce energy use by 1% per annum across 54 sites.

The action:
- Mandatory annual behaviour change workshop led by the onsite Energy Champion.
- Workshop focuses on shared values, doing the 'right thing' for guests, the team and local communities.
- Training was targeted to the specific site.
- Employees made personal pledges.

The result:
- Savings in year 1 were 6.7% on the baseline.
- All savings attributed to behaviour change as no technical measure were implemented in this period.

Ability

Opera North Climate Literacy Training

The challenge:
- Opera North is a national opera company in Leeds that has joined the Music Declares Emergency.
- With a switch to a renewable energy provider, it was the springboard for additional carbon savings through behaviour change.

The actions:
- Measured carbon footprint and wider environmental impact.
- Developed an environmental policy.
- Invested in LED lighting, PIR sensors and PV installation as part of a £18m renovation.
- Collaborated with Julies Bicycle and Carbon Literacy Project to deliver 1 day of training to all 250, to develop the ability to take action on climate (and energy) within their job and at home.
- Established a green team to keep momentum.

The result:
- Data to demonstrate 23% reduction in energy use.

Lessons learnt	• Include all employees in the training to embed company culture • Use an event/change as a catalyst to introduce energy efficiency behaviours • Collaborate with other organisations

Reinforcement

University of London – Reduce the Juice campaign

The challenge:
- To reward residents in halls of residence for reducing their energy use to encourage continued and sustained effort.

The actions:
- Energy use data shared with each hall.
- Energy reduction performance shown compared to other halls.
- Halls with the largest energy win a 'pizza party' for all residents
- Students encouraged to generate carbon saving ideas.

The result:
- Campaign cost £5k but saved £18k in its first year.
- Carbon saving ideas taken forward, resulting in chefs receiving training on preparing vegan meals
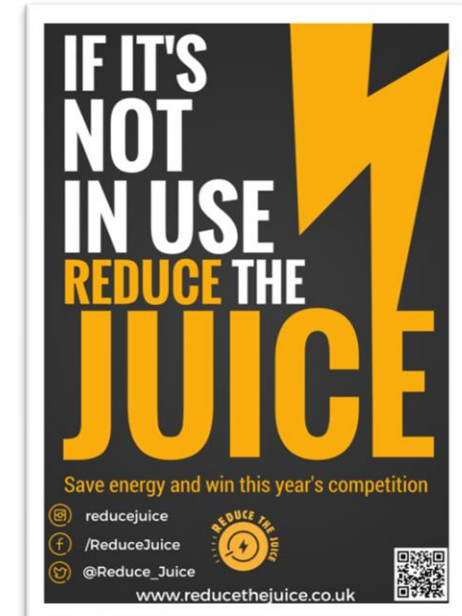
Resources

Resources to raise AWARENESS

- Sample slides to raise awareness of Camden and Brent Business Climate Challenge, the 10% energy reduction target and recommendations to employees.

- Sample questions for an employer survey.

- Awareness raising days (e.g. World Environment Day, London Climate Action Week).

- Chapter Zero Board Toolkit

- WWF: Our Planet: Our Business Climate talks toolkit.

- Do The Green Thing posters.

- Carbon Footprint Calculator | Compare Your Footprint

Earth hour
It's time to shut down.
For a hour.

Let light bulbs dream.

Chapter Zero:
A climate change boardroom toolkit

Compare your FOOTPRINT

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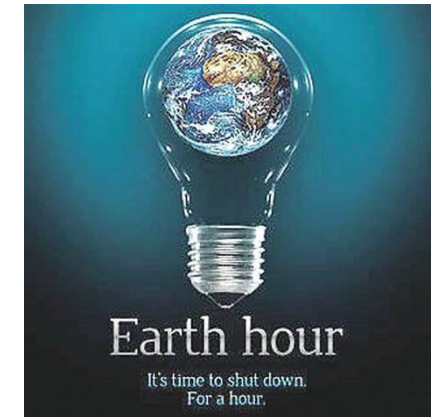
Resources to gain DESIRE

- Daily employee competitions with the offer of a small reward e.g. free doughnut or tree planting for energy saving.

- Competition can help to engage employees – some healthy competition is always good!

- Employee league table with energy savings KPIs

KPI

Resources to build KNOWLEDGE

- Camden Climate Alliance
- Brent Council
- CBBCC recommendation report and follow up meeting
- BCC Guides, training
- IO-Gen energy management tool
- Business Improvement District
- UK Business Climate Hub
- SME Climate Hub
- Trade groups

Training KNOWLEDGE

Camden and Brent Business Climate Challenge — Saving energy and money for businesses

Carbon Literacy Project

EnergyAware — created by the Energy Institute

CLIMATE FIT — NET ZERO TRAINING FOR SMEs
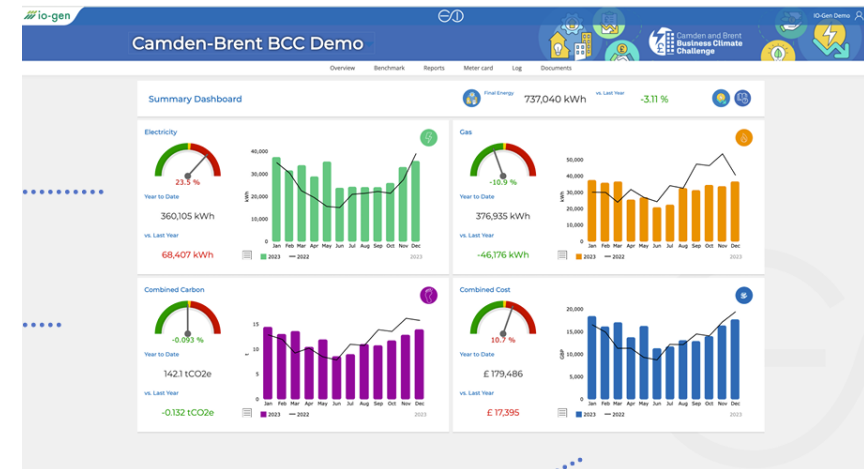
- a day course
- accredited
- prompts individual and group action
- used by over 1200 organisations

- low-cost training platform
- no prior knowledge needed
- can be tailored to sector
- 30-minute commitment

- a free online training course for SMEs
- one hour commitment
- six modules: governance, operations, supply chain, design, finance, people, storytelling.

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Resources to improve ABILITY

- Training
  - Carbon Literacy Project
  - Climate Fit
  - Energy Aware

- Links to Green Team

- Links to Energy Treasure Hunt

- Sticker templates

Resources to support REINFORCEMENT

- CBBCC recommendation report and follow up meeting
- Energy Audit recommendation report
- Energy Savings Trust Resources https://energysavingtrust.org.uk/business/employee-engagement-resources/

Energy audit recommendation report

CBBCC training sessions

Close

- Please complete the training feedback form that will be circulated after the training
- Sign up to future trainings, next training is end of Sept
- If your business is not yet signed up to the Camden & Brent BCC, apply by **31 July**

- **Businesses on our programme:**
  - Supply any outstanding information
  - Attend next week's IO-Gen dashboard demo 18/07 10-10.45am
  - Explore your dashboard
  - Upload 2024 energy data to your dashboard (if not on a smart meter)

Business
Sustainability Series:
Upcoming Training Sessions

2024

June — **19/06**: Energy Management Best Practice, King's Cross, 9am - 12.30pm [In person]

July — **11/07**: Behaviour Change & Employee Engagement, 11am - 12.30pm [Online]

Sept — Energy-saving technologies and funding [In person]

Oct — Communicating your sustainability journey [Online]

Nov — Accredited Carbon Literacy Training, 1 day [In person]

2025
Jan — Understanding scope 3 emissions [online]

Delivered through:

Camden and Brent
Business Climate Challenge

Funded by UK Government

LEVELLING UP

SUPPORTED BY MAYOR OF LONDON

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